



# SEEKCommons

## Community Call

### JOIN US

**FRIDAY, AUGUST 29th | 12:00 PM EST Via Zoom**

**Mitigating the Environmental Impacts of AI: From Lab Environment Metrics to Data Center Pollution**

**FEATURING TAMARA KNESSE**

Measuring the carbon emissions, energy, or water used by an AI model in a lab does not capture the lived effects of data pollution on bodies and environments.

Through interviews with tech workers across the industry and community activists on the ground, the speaker is trying to reconcile these different perspectives. How can the people who are designing, building, deploying, and regulating digital technologies really see the visceral effects of their decision-making? How can they draw connections between the work they are doing on a day-to-day basis, their mundane workflows, and the devastating long-term environmental and health impacts of these technologies across the lifecycle?



Tamara Kneese directs Data & Society's Climate, Justice, and Technology program and previously led the Algorithmic Impact Methods Lab (AIMLab). Before joining D&S, she was lead researcher at Green Software Foundation, director of developer engagement on the Green Software team at Intel, and assistant professor of Media Studies and director of Gender and Sexualities Studies at the University of San Francisco. She is the author of “Death Glitch: How Techno-Solutionism Fails Us in This Life and Beyond” (Yale University Press, 2023) and the co-editor of “The New Death: Mortality and Death Care in the Twenty-First Century” (School for Advanced Research/University of New Mexico Press, 2022). Tamara holds a PhD in Media, Culture and Communication from NYU.

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Learn more at [seekcommons.org](https://seekcommons.org)